

In The Air

The Clean Air Partner Newsletter



2012 Emissions Reports Due

June 2013

Reporting Makes a Difference!

June 30th is the deadline to submit your 2012 annual emissions report. Simply visit www.cleanairpartnerstx.org and click on the "Report" tab at the top. A login box will appear requesting your user name and password. If you have forgotten your user name and password or have questions regarding the reporting process, please contact Deanna at deanna@cleanairforce.org.

As a reminder for those new to the Clean Air Partners Program, each Partner reports their annual efforts once a year via the online reporting tool which calculates each Partner's emission reductions, while archiving the data and tracking the percent of total emissions reduced.



Reporting makes a significant impact for many reasons but most importantly it

provides a measurement on the progress that Clean Air Partners are



making towards cleaner air in Central Texas. Partner efforts result in a better quality of life while helping the region avoid non-compliance with the EPA and the rules and regulations that would follow if guidelines were not met. Partners are recognized publicly for their air quality improvement efforts through various media but most important is the satisfaction of everyone working together to keep our region livable, healthy and prosperous.



Help Us Build the Future

Networking is the key to building successful businesses and job searches and the same applies to recruiting new Partners to help in this important and critical clean air initiative. Referrals are the best method to introduce potential Partners to the program so if you have a friend or business contact in the Central Texas region you know would make a great Partner, please contact Deanna at deanna@cleanairforce.org or 512-225-7776.



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Contact information
www.cleanairpartnerstx.org
512-225-7776

2013 Ozone Season is Here!

Order flags that will alert your employees of Ozone Action Days.

Send an email to info@cleanairforce.org for details

3 x 5 Flag

1 -2 flags = \$150 ea.

3 -5 flags = \$125 ea.

6-11 flags = \$100 ea.



4 x 6 Flag

1 -2 flags = \$175 ea.

3 -5 flags = \$150 ea.

6-11 flags = \$125 ea.

Excellent White Paper Resources

Greening the Extended High Technology Industry - How Oracle Helps Achieve Environmental Sustainability
<http://www.oracle.com/us/industries/high-tech/green-solutions-for-ht-wp-330935.pdf>

Mobility Choice - Choose how you want to get there; Telework - Saving Gas and Reducing Traffic from the Comfort of your Home
<http://www.mobilitychoice.org/MCtelecommuting.pdf>

Key Air Quality Survey, Your Input Needed in June!

Input and feedback are always critical in helping any company or organization build and improve for the future. The CLEAN AIR Force is no different in their continued efforts to improve the air quality in Central Texas. They are requesting each Partner participate in a very brief online survey about your views on air quality improvement. Your opinions and feedback are valuable and important and will help plan for measures to keep the air in Central Texas as clean as possible. Responses will be kept completely confidential and anonymous.

Please take time at your earliest convenience to complete the survey. Simply click on the following link, or paste it into your browser and click "Next" to access the survey site. <http://mzinsights.air.sgizmo.com/s3/>

If you have any questions about the survey, please send an email to info@cleanairforce.org. Thank you in advance for your participation and feedback. Feel free to forward the survey on to any others who you think might like to give their input on air quality improvement ideas.

At the end of the survey, you will have the opportunity to enter to win a Homelite 20" Cordless Electric Lawnmower valued at \$299.

Work From Home Day

Mark your calendars! September 10, 2013 has officially been designated as the second "Work from Home Day." There was a great response from the pilot that took place on February 8th, so now there will be one during the peak of Ozone Season. Thank you to our Clean Air Partners that participated, including AMD, ACC, Applied Materials, CAMPO, Capital Metro, the City of Austin, HNTB, National Instruments, TxDOT, Travis County and Williamson County. This time the goal is to remove 20,000 cars from the road to improve air quality, increase employee satisfaction, productivity, and allow employers to test a work place option that can also save money.

We encourage your participation. For more information and to view the white paper from the pilot program, go to socialgoodsummitaustin.org.



Clean Air Partner Spotlight

Lone Star Clean Fuels Alliance

Lone Star Clean Fuels Alliance is a Department of Energy supported Clean Cities coalition serving Central Texas.

Mission

Clean Cities' mission is to advance the nation's economic, environmental, and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption in the transportation sector.

Program

Clean Cities is a community-based, voluntary program that provides a framework for local businesses and governments to work together as a coalition to build on the community's existing Clean Cities' technologies markets. The Clean Cities framework helps coalitions to focus and coordinate the activities necessary to strengthen the existing markets. It also provides a forum to develop partnerships, investigate opportunities for joint projects, leverage resources, and collaborate on public policy.

Resources

LSCFA's website offers resources for Partners in their emission reductions efforts. Examples are:

Grants and Incentive Link

DOE's database of incentives for critical transportation alternative fuel projects.

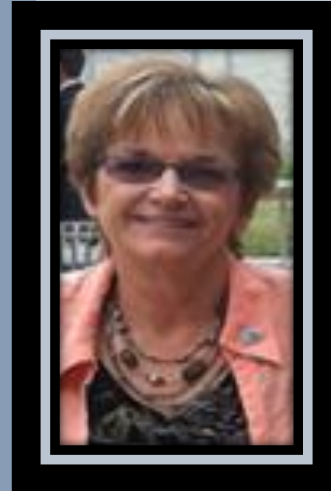
Alternative Fuels Data Center

Provides information, tools, and data to help make decisions about alternative fuels and advanced vehicle options.

Fuel Economy.gov

Compares gas mileage, emissions, air pollution ratings, and safety data for new and used conventional and alternative fuel vehicles.

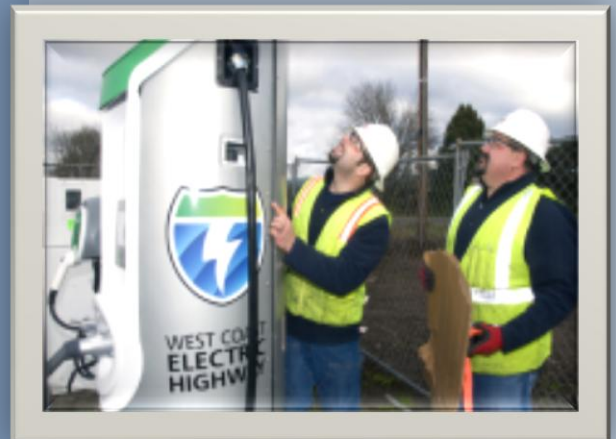
Visit lonestarcfa.org for more information.



Stacy Neef
Executive Director

Lone Star Clean Fuels Alliance

Central Region
2005 Coordinator
of the Year



Endorsements

