

In The Air

The Clean Air Partner Newsletter



August 2012

Newsletter Highlights

- 2011 Reporting Extension
- Partner Resources
- Ozone Action Day Signs Available
- Simple Ozone Season Tips for Employees

2011 Reporting Extension!

A sincere thank you to all of our Partners who submitted their 2011 Emissions Reduction reports.

For those who have not yet submitted their reports, **there is still time to submit your 2011 report. We are extending the deadline until the end of August.**

If you have any questions or issues accessing the report, please contact Scott McCullough at 512 470-2113 or scott_m@cleanairforce.org.

As a reminder, we feature all of our reporting Partners in the beautiful, full page four color ad in the Austin Business Journal this fall. Don't miss the opportunity to be recognized as a contributor to cleaner air in Central Texas!



"Don't miss the opportunity to be featured in the annual Austin Business Journal full page ad!"

Emission Reduction Program Partner Resources

The Clean Air Partners website (cleanairpartnerstx.org) has a tremendous number of resources available to help you develop, implement, organize, manage and improve your internal clean air programs.

Outreach materials such as Austin Energy's *Buy Green, Drive Clean* on cleaner driving options or the Drive Clean Across Texas Campaign are available. Commute Solutions can help you find a carpool buddy, plan a

transit trip, map out a bike route and more. They also sponsor the *Let's Ride!* Program, a training for employer commute solutions programs. Utilize employer assistance tools like the Partner Emission Reduction Strategies as well as many others.

We encourage you to take advantage of these program resources and tools. For additional resources that may not be listed, please contact the Program Manager at the information listed to the right.



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Explore the many emission reducing options!

Ozone Action Day Employee Tips

On Ozone Action Days, there are many ways your employees can help reduce emissions immediately. We encourage you provide the following tips to them as ways they can contribute to cleaner air during Ozone Season. They are:

- Bring lunch to work
- Carpool or ride the bus
- Telecommute
- Combine errands
- Don't idle vehicle engine
- Fill up vehicle after 6:00 pm
- Stop fueling when pump clicks
- Drive the speed limit
- Reduce electricity usage
- Mow your lawn after 6:00 pm

Who Am I?

I am Scott McCullough, the new CAP Program Manager and am in the process of meeting all of our Partners.

I am available to meet to help you in developing ideas and implementing strategies for clean air programs. Please feel free to give me a call (512) 470-2113 to set up a time to meet.

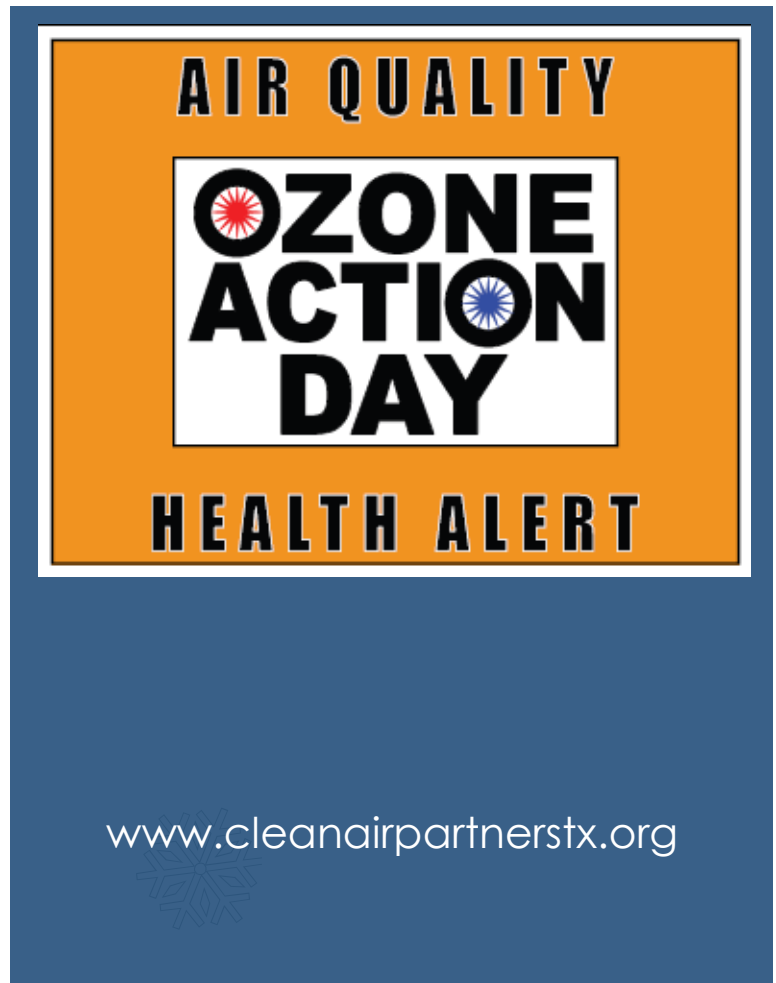
I look forward to meeting each of you!

OZAD Signs Now Available

It's the middle of Ozone Season and to help keep your employees informed when we experience Ozone action days, we have brightly colored Ozone Action Day yard signs for announcing alert days (see image to the right).

These would be a great addition to your Clean Air Partner Program efforts to notify your employees of ozone watches and warnings.

If you would like one or two of these signs for your company's entrance, please notify me via email. (scott_m@cleanairforce.org)



www.cleanairpartnerstx.org