

## Annual Reporting is ON!

*Candace C. Baker, CAPP Program Manager*

### INSIDE THIS ISSUE

- 1 Annual Reporting is ON!  
COA Environmental Awareness Awards
- 2 Program Update  
Commute Solution is Lookin' GOOD!
- 3 2011 Partner Luncheon Changes  
Central Texas Ozone Season Status
- 4 2011 CAF Fundraiser Event

Annual reporting is currently underway. **Our new annual reporting deadline of May 31<sup>st</sup> is quickly approaching!** We urge Partners to submit their **2010** data as soon as possible in order to be included in the 2011 CAPP ad in the Austin Business Journal. Last year Partners **reduced over 688,500 lbs of ozone-forming emissions** and we look forward to seeing significant reductions again for 2010.

If you have any questions on reporting (login info., data collection, site errors, baseline data, etc.) just contact me via email or phone (512.350.6581).

**Reminder: Partners with a 2006 emissions baseline:** Your 2009 data is now your employer's new baseline. Please be sure your 2009 data is accurate.

Thanks for all you do (and report) for cleaner air in Central Texas!

## 2011 COA Environmental Awareness Award WINNERS

*Candace C. Baker and CLEAN AIR Force Staff*

Austin's Mayor Leffingwell presented the 2011 City of Austin Environmental Awareness Awards at the April 21st City Council Meeting and the CLEAN AIR Force and Clean Air Partners Program were the winners for the Community/Nonprofit category! We thank each of you for making this award possible. Your individual and combined efforts make this program what it has become today.

Congratulations also to fellow Partner Spansion for winning the Large Business category for its successful multi-year water conservation project. Austin-Travis EMS (Government category) was also noteworthy with its winning ambulance emission reduction plan for using biodiesel, newer fuel-efficient chassis and idle time reducing solar panels.

This link contains the awards ceremony at the end of the 4/21 Council meeting on video. View the "Proclamations" section by clicking the forward arrow on the video screen. Congratulations, Partners!

<http://www.ci.austin.tx.us/cityclerk/edims/2011/20110421-reg.htm>



## Program Update

*Candace C. Baker*

**Annual Dues:** In October of last year, the CAF Board passed an annual dues policy for Partners. Corporate Partners are responsible for an annual membership fee based on number of employees or on population government Partners. Established as a “give or get” policy, Partners may donate to specific CAPP events/needs or make an annual payment via check or online. 2011 invoices have already been sent, so if you have not yet paid, please contact me to make your commitment and payment.

**Website Work:** The CAPP program website and reporting website are undergoing some updates. If you have any problems using the sites, please contact me. Our hope is to combine the sites into one and make them easier to access, view and use. Feel free to submit any suggestions you feel would make the sites more user-friendly for you.

**Recruiting:** Large employers are our top priority in recruiting since their potential emission reductions would have a greater impact on our region's air quality. If you have any connections to local employers with 200+ employees, please contact me. As always, any type of employer is eligible to become a Clean Air Partner!

**Annual Reporting:** Reporting for 2010 is underway. Please submit your 2010 data by May 31<sup>st</sup>. See Page 1 for details.

**Let's Meet!** I am available to meet with Partners for the following needs/matters. Please contact me to set up a teleconference or an onsite meeting.

- “CAPP 101” for new CAPP contacts or new Partners
- Submitting a new baseline (for new Partners)
- General annual reporting assistance
- Ideas and implementation help for clean air programs and strategies

## CAF 2011 Fundraiser Event

*Deanna Altenhoff, CAF E.D.*

This year's CLEAN AIR Force Fundraiser Event is being planned for September (date TBD) at One World. At our prior events, we've enjoyed the music of Austin legends Jimmy Dale Gilmore, Marcia Ball and Charlie Robison, and this year promises to be even bigger.

Please contact me if you are interested in sponsorship this year. Corporate Partners that give at the next level above their dues requirements will get special recognition at the event.



## 2011 Partner Luncheon Changes

*Candace C. Baker*

For those of you wondering what happened to this year's annual Partners Luncheon, have no fear, an event is still on the horizon! We are preparing something a bit different for this year's event.

The event is now being moved to later in the Ozone Season (August) and we are throwing in a little bonus. Based on 2010 reporting results, Partners with the most significant ozone impacts in 2010 will be rewarded for their efforts!

We have a potential host and sponsors are currently being requested. Please contact me if you are interested in being a luncheon sponsor. Remember funds from annual dues may also be designated for sponsorship of this event if the Partner desires.

We also invite Partners interested in presenting their air quality improvement efforts to your fellow Partners at the luncheon. Partners always get the most benefit from hearing how YOU participate as a Partner. I encourage you to volunteer, so that I don't have to seek you out myself. ☺



## Commute Solutions is Lookin' Good

*Candace C. Baker*

Commute Solutions has a brand new website! Check out this renovated online resource for both employers and their employees and help make an air quality and traffic congestion impact by reducing those Single-Occupant Vehicles.

Visit: [www.commutesolutions.com](http://www.commutesolutions.com)



## Brought to you by the CLEAN AIR Force...

CAF Staff

### OZONE SEASON STATUS IN CENTRAL TEXAS

As of today, the design value for Central Texas is currently 72 parts per billion (ppb) of ozone. While we are currently in attainment of the 2008 Federal ozone standard of 75ppb, EPA is expected to announce a new, lower ozone standard on July 29, 2011.

### MOW & GROW GREEN!



Mow and Grow Green 2011 is here!

Save up to 40% on a cordless Neuton mower through the CLEAN AIR Force at the discounted price of \$264 for a CE5 model or \$349 for a CE6 model. Discounted blowers and trimmers are also available.

Please visit [www.cleanairforce.org](http://www.cleanairforce.org) for details.

Gasoline-powered lawn equipment is responsible for over 5% of our urban air pollution. Take advantage of a great discount being offered by the CLEAN AIR Force for electric lawn equipment, which helps to keep our air clean in Central Texas.

Discounts are available for the first 200 mowers sold. To sign up for one of these discounts, call 512-225-7783 or email [intern@cleanairforce.org](mailto:intern@cleanairforce.org).



#### Clean Air Partners Program

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A program of the CLEAN AIR Force  
Of Central Texas

