



In the Air Out There

A Clean Air Partners Program Newsletter
Employers doing their share for cleaner air in Central Texas

www.cleanairpartnerstx.org

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Many Thanks to Partners

Candace C. Baker, CAPP Program Manager

Once again, the CLEAN AIR Force and I would like to thank our Clean Air Partners for all your clean air efforts in 2009! We hope that you got to see the full-page color ad in the October 22nd "Fast 50 Companies" Issue of the Austin Business Journal that thanks all of you who reported your efforts.

Last year **you reduced over 688,500 lbs of ozone-forming emissions!** In addition to keeping our air breathable, your worthy efforts also played a major role in keeping Central Texas from exceeding the Federal ozone standard last year. For that, we commend you!

For our new Partners, we'd like to thank you for joining the program and we look forward to recognizing you for your clean air efforts in the coming years. As you can see, Partners doing their share for cleaner air IS making a difference each year.

Welcome Aboard!

Candace C. Baker

Meet our five newest Clean Air Partners! We are glad to have these employers join us in the effort to help make Central Texas air healthier to breathe. Join us in welcoming them to the program!



Carbon Shrinks, LLC

City of Round Rock

Del Valle Independent School District

Hospira, Inc.

Keller Williams Realty, Inc.

See Page 4 for more details about our newest Partners.

Program Update

Candace C. Baker

Annual Dues: As much as we would love to continue to offer Partners the benefit of being part of a free program, CAPP has come to the point of requiring dues to carry on after almost 10 years. In October, the CAF Board agreed that with all the worthy employer benefits the program provides, annual dues are a worthy requisite of Partners. Partners are responsible for a small annual membership fee based on their number of employees. Dues/donations are now being requested for 2011. For more information or to request an invoice, contact me at Candace@cleanairforce.org.

Recruiting: Large employers and local jurisdictions are at the top of the list to recruit as their potential emission reduction efforts would have a greater regional air quality impact on Central Texas. If you have a connection to a large Central Texas employer (200+ employees) that is not currently a Partner, please let me know. Any employer, large or small, is eligible to join, and we encourage any and ALL types of employers to join the program.

Annual Reporting: Now that 2009 reporting is over, let's look ahead to 2010! As of January 1st, data can be submitted to the reporting site for 2010, so **why not go ahead and report 2010 while it's fresh on our minds?** This would give Partners one less to-do next summer!

Partners with a 2006 emissions baseline: Your 2009 data will now be your employer's new baseline. Please be sure your 2009 data is accurate (see the report review I sent you).

Meetings: I am available to meet with Partners for the following needs/matters. Contact me to set up a teleconference or an onsite meeting.

- Ideas and implementation help for clean air programs and strategies
- Submitting a new baseline (for new Partners)
- General annual reporting assistance
- "CAPP 101" for new CAPP contacts or new Partners

EPA Re-Delays Ozone Standard Announcement

CLEAN AIR Force Staff / TCEQ

The Environmental Protection Agency (EPA) has requested more time to establish the new standard for ground-level ozone and they now expect to issue a final rule on December 31, 2010. This announcement was previously expected at the end of October. According to their letter, other parties to the lawsuit over the standard have agreed to the extension.

For more information, the Texas Commission on Environmental Quality (TCEQ) has posted more details on its website: <http://www.tceq.info/implementation/air/aqps>



The CLEAN AIR Force turns 17!

Courtesy of CAF Staff

Our 2010 17th Anniversary Celebration and 3rd Annual Fundraiser was a big success! It was held at One World Theatre, Austin's original "green-built" venue, nestled in the hills of West Austin where we enjoyed a private musical performance by local singer/songwriter Bruce Robison. We honored two of the CLEAN AIR Force's founding Board members, Art Bedrosian with Sage Environmental and Rick Whitley with Rogers & Whitley, LLP for their 17 years of service and leadership. There was also a live auction for some exciting items where we were able to raise additional funds to help support our air quality programs. A special thank you to our sponsors! (Clean Air Partner sponsors*)

EnviroMedia*

Flextronics*

Freescall*

Green Mountain Energy*

Koch Industries

LCRA*

Luminant

NRG Energy

Rogers & Whitley, LLP

Sage Environmental*

Samsung*

Spanion*

Texas Gas Service*

Texas Lehigh Cement

Tokyo Electron (TEL)*

Viva Commute Solutions!

Candace C. Baker

The #1 most challenging, yet most rewarding, emission reductions by Partners are reductions from employee commute solutions. By choosing not to drive solo, employees and employers can benefit financially, mentally and environmentally! Check out these commute solutions resources via the CAPP resources webpage: www.cleanairpartnerstx.org/resources.html See also www.commutesolutions.com!

Car sharing promotes commute solutions

Check out local car sharing providers in the Austin area and encourage your employees to leave their cars at home and reserve a green one!

RiverCities Rideshare: Ride-matching made easy

Promote the RiverCities Rideshare program to your employees that offers free ride-matching within the entire Austin & San Antonio regions. They can find a match near their home, along their route, or near their workplace and enjoy carpooling while saving the money, time and stress of commuting.

NuRide: Rewards for commute solution users

Central Texas now offers NuRide, the nation's largest rewards program for taking greener trips by choosing to walk, bike, telework, carpool, vanpool, take transit, or even work a compressed week...instead of driving solo. Drivers can also find ride-matches among members. Visit www.parkitforthemarket.com to sign up or find out more.



Goodies on Our Newest Partners...

Candace C. Baker and New Partners



New Clean Air Partner **Carbon Shrinks, LLC** is an Austin-based consulting firm specializing in carbon reduction and community stakeholder strategies. With their three main services being EPA GHG Compliance Support Service, Carbon Reduction Roadmapping and Stakeholder Engagement Leadership, Carbon Shrinks is committed to cleaner air in Central Texas! www.carbonshrinks.com.



Welcome aboard **Keller Williams Realty, Inc.** - our first real estate company to become a Partner! With its corporate headquarters and local market centers, KW wishes to help improve air quality. The entire franchise also has a green mission to help educate and empower their customers to make more informed decisions about the health, energy efficiency, and environmental sustainability of their homes and communities. www.kw.com



We would also like to welcome aboard **Hospira, Inc.** to the program! Hospira is a global specialty pharmaceutical and medication delivery company dedicated to advancing wellness through the right people and the right products. Hospira already takes part in various sustainability and green practices at its north Austin location, making a perfect segway into becoming a Clean Air Partner! www.hospira.com



We are excited to finally make the **City of Round Rock** an official Partner! Mayor McGraw and staff have already been actively involved and working for cleaner air by serving on the CAF Board, the CAF TAC, and the Clean Air Coalition. CORR is also committed to promoting cleaner air to its citizens and businesses. www.roundrocktexas.gov



Welcome **Del Valle Independent School District** to the program! Del Valle has already implemented some advanced green efforts within the district for new and old facilities and wishes to show what they do in addition to some potential new efforts. For more information in DVISD visit www.del-valle.k12.tx.us.

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A program of the **CLEAN AIR Force**
of Central Texas

