

In The Air

The Clean Air Partner Newsletter



December 2012

2012 Community Award and Our Attainment Status!

The 2012 Keep Austin Beautiful Award for Best Community Involvement was awarded to the CLEAN AIR Force and Clean Air Partners Program December 5th at the Sheraton Hotel. Thank you to everyone for your tremendous efforts in keeping the air clean in Central Texas. This award is in recognition of the great work you have accomplished and belongs to each of you!

Know of a company that would make a great Clean Air Partner? Contact Scott McCullough at 512 470-2113 or scott_m@cleanairforce.org to set up an introductory meeting. Every individual and company contributing to clean air makes an impact!

We are in Attainment for 2012! More congratulations are in order to our Partners. Our design value held steady at 74 ppb (EPA standard of 75ppb) during Ozone Season which means we maintained attainment status for 2012.

As the region continues to experience rapid growth, maintaining this status will require an ongoing and concerted effort to stay in attainment so thank you to each of you for all that you have done and continue to do.



Upcoming 2013 CAPP Networking Event

In May 2012, a successful networking event was held at Eddie V's in the Arboretum. It was an opportunity for prospective Partners to learn more about the CLEAN AIR Force and Clean Air Partners Program in a relaxing and social environment.

Current Partners mingled with prospective partners while enjoying delicious appetizers and drinks,

and answered questions about this important program for employers and our region.

Due to the overwhelming success of this event, we will be holding another one the spring. More details will follow shortly.

Be thinking about who to invite to help join our positive efforts for clean air!

Spread the Good News!

Referrals are the best method to introduce potential Partners to the program. Have a contact at the companies listed below? Please contact the Program Manager.

Pervasive Software
HomeAway
Clean Commerce Corp
Wayport
Aetna

Hope you were able to check out the color ad on November 28th in the Austin American Statesman recognizing you and your company



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Scott McCullough
CAP Program Manager
scott_m@cleanairforce.org
512 470-2113 (M)
512 453-2112 (O)

3 x 5 Flag

1-2 flags = \$150 ea

3-5 flags = \$125 ea

6-11 flags = \$100 ea



4 x 6 Flag

1-2 flags = \$175 ea

3-5 flags = \$150 ea

6-11 flags = \$125 ea

OZAD Flags

Prepare for the 2013 Ozone Season by ordering flags that will alert your employees of Ozone Action Days. Contact the CAP Program Manager for details

CAF Anniversary Celebration A Hit!

The CLEAN AIR Force held its annual anniversary and fundraising event on October 24th at Shoal Crossing Event Center. Along with celebrating our 19th anniversary, Mike Heiligenstein was honored for his many years of service as a member of the Board of Directors and Board Chair.

Texas native Sara Hickman provided lively musical (and a little comedic) entertainment and a silent auction was held, along with an inspiring list of items for the live auction.

A fun evening of socializing was enjoyed by a large crowd with the event raising funds for CAF quality programs. A big thank you to all who participated and for your generosity!



Enjoy photos from the networking event at Eddie V's in May at Cleanairpartnerstx.org, "News" page and click on link

Clean Air Partner Spotlight

The Seton Healthcare Family is the focus of our CAP quarterly spotlight. They are the leading provider of comprehensive, advanced healthcare and services in Central Texas. They operate more than 90 clinical locations including five major medical centers, two community and three rural hospitals, an inpatient mental care hospital and three primary care clinics for the uninsured, as well as the region's only Level 1 trauma center for adult and pediatric patients. Seton has 11,698 employees and is a member of Ascension Health, the nation's largest not for profit health network.

Mission and Purpose

Seton's mission inspires them to care for and improve the health of those they serve with a special concern for the poor and the vulnerable. They are called to be a sign of God's unconditional love for all and believe that all persons by their creation are endowed with dignity.

Environmental Awards

Dell Children's Medical Center of Central Texas was honored by the US Green Building Council as the world's first hospital to receive the Leadership in Energy and Environmental Design (LEED) Platinum Certification, their highest achievement bestowed for the design, construction and operation of green buildings.



Achievements

The U.S. Environmental Protection Agency cites Seton Asthma Center as one of the five outstanding programs nationwide and the first in Texas to receive the National Environmental Leadership Award for exemplary efforts and high quality care.



Michele L.
Van Hyfte

AIA LEED AP
BD+C

Manager
Environmental
Stewardship

Seton Network
Facilities



Seton Air Quality Successes

Pilot Program

Seton is working diligently to reduce ozone and carbon emissions from commuting staff. One of Seton's largest hospitals utilizes a staff survey that identifies commuting habits and provides educational tools to find alternatives to single-occupancy vehicle commuting. Seton provides OZAD alerts to all staff and provides preferred parking incentives for low-emitting and fuel efficient vehicles at certain facilities. Dell Children's Medical Center has installed three electric vehicle charging stations for visitor and staff use.

Air Quality Leadership

To help promote communication and education about environmental stewardship, Seton has a dedicated leadership team that focuses on sustainability initiatives and is establishing Green Teams at each of its hospitals. These teams are guided by their mission statement as outlined in the spotlight section. Seton is committed to reducing carbon emissions at the by setting goals such as achieving the Better Buildings Challenge which dictates a 20% reduction in energy consumption by 2020!

